WPA intelligence

Trusted Perspective
Innovative Data
Superior Results

TO: CLUB FOR GROWTH ACTION

FROM: BRYON ALLEN

SUBJECT: TEXAS CONGRESSIONAL DISTRICT 21

DATE: OCTOBER 23, 2018

The most recent Club for Growth Action poll in Texas Congressional District 21 shows Chip Roy with a strong advantage over Joseph Kopser and shows Roy having already reached 50% on the ballot.

Name ID and Image:

Chip Roy has 65% name ID and favorables more than twice as high as his unfavorables. Joseph Kopser has lower name ID at just 55% and his unfavorables are almost as high as his favorables.

Candidate Image	Chip Roy	Joseph Kopser
Name ID	65%	55%
Favorable	32%	20%
Unfavorable	15%	16%

Ballot:

Chip Roy leads Kopser by twelve points and is at 50% on the ballot. The libertarian candidate receives two percent and ten percent are undecided.

Ballot	October 17-20
Roy	50%
Kopser	38%
Santos	2%
Undecided	10%

Roy also has strong leads among voters who have heard of both candidates and who have opinions of both.

Ballot	Heard of Both	Opinion of Both
Roy	53%	57%
Kopser	38%	42%
Santos	1%	<1%
Undecided	8%	1%

WASHINGTON, D.C.
202-470-6300
214 4th Street, SE
Washington, DC
20003

OKLAHOMA CITY, OK
405-286-6500
1319 Classen Drive
Oklahoma City, Oklahoma
73103

AUSTIN, TX
202-470-6300
600 Congress, Suite 16127
Austin, Texas
78701

DENVER, CO
303-748-1140
627 S. Corona Street
Denver, Colorado
80209

wpaintel.com

Methodology

WPA Intelligence conducted a study of likely voters in the 21th Congressional District of Texas.

WPAi selected a random sample of voters from the Texas voter file using Proportionate Probability Sampling (PPS) based on our turnout probability scores for each Texas voter. The sample for this survey was stratified based on age, gender, ethnicity, vote history, and geography. This methodology allows us to minimize post-survey "weighting" which can reduce the reliability of survey results.

WPAi conducted 401 live telephone interviews (40% cell phone) on October 17-20, 2018. The margin of error is ±4.9%.